



THERESA ROHRER

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TO VIEW MY DESIGN WORK PLEASE VISIT:

WWW.ROARINGDESIGN.COM

JOB OBJECTIVE:

A position as a graphic designer where strong print, page layout, and production skills are needed, as well as honesty and reliability in a fast paced environment.

SKILLS:

- Proficient design skills with solid composition abilities. Thorough understanding of design both in theory and in practice.
- Adept at researching, concepting, producing and printing projects from beginning to completion.
- Great communication skills. Experienced at understanding client needs, receiving project feedback, and following instructions.
- Excellent collaborator in team situations, with the ability to blend and incorporate several different concepts into one harmonious result.
- Strong organizational skills, with paper and digital files.
- Especially adept at organizing and scheduling multiple projects into an efficient time line.
- Able to accurately estimate amount of time needed to start and finish a design project.
- Competent at managing heavy project loads under tight deadlines.
- Capable of quickly learning and implementing new skills and software.
- Proficient at troubleshooting and giving technical advice though the phone and email.
- Experienced in variable data printing and postal requirements.
- Basic knowledge in HTML coding, ability to prepare interactive design and incorporate audio files into web pages, basic action scripting in Flash, skilled at designing downloadable PDF presentations, creating rich formatted emails, and animated GIFs.

SOFTWARE:

Proficient in both Windows and Mac platforms.

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe ImageReady
Adobe Acrobat Pro
Adobe Flash
Adobe Dreamweaver
Quark
Corel Draw
Microsoft Word
Microsoft Excel
Microsoft Power Point
Fetch

SPECIALTY SOFTWARE:

Yours Truly
impositioning and variable data software
Fusion Pro
web to print technology software
Mail Merge
creates presorted mailing lists with postal barcodes
Fontographer
creates custom fonts and converts existing fonts
Adobe Streamline
converts pixel art into vector art
Barcode Generating Software
Social Media Platforms

EXPERIENCE:

NW Media: 2006 - Currently employed
Graphic Designer / Prepress

Design basic to advanced layouts for CD & DVD packaging, posters, postcards, brochures, business cards, and more. Contact clients by e-mail and phone about the progress of their projects. Meet with clients to discuss layout/design concepts and ideas. Answer design/technical based questions for clients by phone and e-mail. Fix problems with client graphic files including: bleeds, color mode, template sizing, formatting, and more. Prepare and imposition files for digital printing. Routinely track time for daily projects. Skilled at operating disk printer and managing print schedule. Create print to web online templates through Fusion Pro software. Design and code HTML promotional emails. Work with variable data for multiple purposes as well as mailing addresses. Knowledgeable in mailing qualifications and postal formatting requirements. Output files for many different printing formats including: digital printing, off-set printing, large format printing, printing with Pantones & spot varnishes, films, screen printing, and more.

St. Johns Sentinel: 2005 - 2007
Art Director

Created rough layouts and laid in ads, stories, calendar, photos and headlines for local community newspaper. Designed and updated color and grayscale advertisements, as well as made color corrections to photographs. Updated the website with new monthly stories and headlines. Proved ability to work with tight deadlines.

Established in Stone: 2004

Created brochures, catalogs and graphics, for a local stone engraving company. Organizational and accurate filing skills were also necessary.

Perceptions Magazine: 2004 - 2005

Designed a 150 page magazine of the arts, as well as the accompanying promotional posters, letterhead, postcards and disk label. Worked with nine writers as well as another designer to edit, design, plan page layouts, and prepare document for offset printing. Experienced in preflighting, clean-up, printing on different papers and exporting documents

Freelancing: 2003 - 2008

EDUCATION:

Associate of Applied Science in Graphic Design: 2005
Mt. Hood Community College: Gresham, Oregon
Graduated with Honors - Phi Theta Kappa
High School Diploma

